

## Foundation Program:

Our Foundation Program has been developed during the COVID-19 Pandemic to create a path for associations who now have a new urgency to engaging with their members or need to generate additional revenue. While other iteration of the service will be released early next year, this program is specifically designed for associations who want to engage directly with the development team to ensure the system reflects their unique needs.

### Inclusions

- Consultation session to assess your associations personal customisation needs (including homepage layout, styles, fonts, wording and features).
- Customisation plan and branded demo during the conception/planning stage.
- Access to our development priority roadmap: that means having a say in upcoming features and how we prioritise their launch.
- Workshops, meetings, and staff training sessions as well as downloadable materials will be available to prepare you and your team for the implementation stage.
- Ongoing personalised support for you and your members to ensure you are accessing the full potential Trybz offers..

### Pricing

\$1,980 p/m ex gst for the first 12 months then \$990 p/m or pay annually with a 5% discount for upfront payments.

We can also tailor a pricing solution to suit your needs, contact us for more information.

### Customisation Modules

You may wish to add to your standard site with customisation modules. Each module is a once off fee of \$575 plus gst, or we can build that into your monthly cost if you prefer. Following are a couple of common requests but, if there is anything you are looking for, please let us know and we will try to accommodate you.

- **Integration with MYOB/Xero:**  
This customisation enables your site to link to your existing accounting software to streamline reporting.
- **Integration with existing member database:**  
This customisation enables your site to integrate with your existing membership system to minimise migration issues, improve uptake and enable the membership status to automatically correlate with benefits in your community. For uncommon database systems, please contact us before selecting this option.
- **Customisation of Reporting Features:**  
Want to track a particular segment or behaviour in your audience? Add custom reporting features with this module to never miss data that's important to you.

## Additional Support

One each of these workshops is included free in the foundation program. You may choose to add additional workshops at \$1,900 plus gst each:

### Subscriber Workshop

In this 2-hour workshop we will work with you to define the upgrade you will make available to site users and the benefits available to each. This is a remote workshop delivered via Zoom.

### Launch Strategy Workshop

In this 2-hour workshop we will work with you to develop the strategy to building the momentum of your community. Determine how to manage self-enrol or auto-enrol. This is a remote workshop delivered via Zoom.

### Monetisation Workshop

In this 2-hour workshop we will work with you to identify the variety of opportunities you have to generate revenue from the site and develop a plan to implement these.

### Board and/or Staff Briefing

In this 2-hour workshop we will provide your attendees with a briefing on that state of the sector, major trends, key success factors, and how your community will contribute to the success of the organisation. This is a remote workshop delivered via Zoom.

### Need other training?

We have access to an extensive range of training topics that can all be delivered remotely via Zoom. Contact us to find out more.

## Site Security

Security threats are a fact of life and we are constantly reviewing and improving our security processes. Our process includes:

**System security.** We actively seek to identify vulnerabilities in our software so we can prevent threats before they occur. The offensive security measures they employ include infrastructure penetration tests (where we simulate a real-world hacker attack to discover system vulnerabilities). From a defensive perspective, we undertake a security review of all new features, undertake vulnerability management, and have processes in place to manage should a breach occur.

**Data security.** To ensure security of your data all sites are hosted on the Amazon Cloud Servers located in Sydney, Australia.

**Data ownership.** Your data belongs to you. Use of the platform does not provide Trybz or its related entities with any ownership nor permission to use your data.

**Payment security.** Transactions on your platform are secure. We do not store the payment details of end users as these are managed by global provider Stripe.

**Access security.** You dictate who can access your accounts and who has administrator access.